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Mr. Mark Thomas
Director of Marketing
Invisible Fence, Inc.
1000 Fuller Drive
Garrett IN 46738

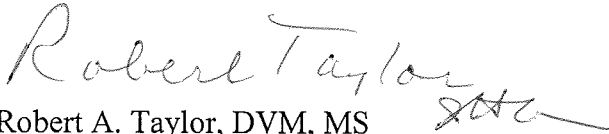
Dear Mark,

Is a dog a dog? The answer is that there are many differences in breed and intelligence among individual dogs and breeds. This same thought applies to animal containment devices such as those that use small electronic impulses to contain animals to a certain space.

Invisible Fence brand and company have major differentiators - a trained staff capable of installing the devices and training the animals, but, more importantly, instructing their human owners so that they can be successful in their efforts. Another differentiator is the more advanced technology they employ to ensure complete safety, not only for the dogs but the owners as well.

To summarize, the *Invisible Fence* brand of animal containment is different and unique because of their certified training programs for owners and their pets, better technology and research efforts, and a large distribution of competent dealers throughout the U.S.

Sincerely,

A handwritten signature in cursive script that reads "Robert Taylor". To the right of the signature is a small, stylized mark that appears to be "RTA".

Robert A. Taylor, DVM, MS

RT/jhg